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Washington, DC 20549

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Puras Madho

Director Securities Operations

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NYSE Group



July 25, 2008

Ms. Velma T. Smith **Branch Chief** Securities and Exchange Commission Branch of Filer Support 2 Room 2531 100 F Street, NE Washington, DC 20549

CEITNYS 001-34132

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Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Exchange Act of 1933, CHINA MASS MEDIA INTERNATIONAL ADVERTISING CORP., American Depositary Shares, (each representing 15 ordinary shares, par value US\$0.001 per share) and Ordinary shares, par value US\$0.001 per share (application for the Ordinary shares is made for listing, not for trading, but only in connection with the registration of American Depositary Shares pursuant to the requirements of the Securities and Exchange Commission). The NYSE requests simultaneous acceleration of registration of the Securities Exchange Act of 1934, together with the 1933 Act. Adequate distribution assured. Form 8-A received on July 21, 2008. Tentative listing date - July 31, 2008

Sincerely,